



Creative Whack Pack (Paid) A brainstorming and idea deck that includes 84 interactive strategies designed to stimulate creative thinking.

**iOblique** (Paid) A card deck for enhancing creativity with a special emphasis on promoting out-of-the-box thinking.

**Oflow** (Paid) Offers over 150 proven tips on how to be more creative and break through any creative block.

Unleash Your Creativity (Paid) Includes creative advice and helper tips for generating, refining, and finishing your creative thoughts.

The Brainstormer (Paid) Kindling for creative minds, this tactile tool randomly combines a plot, a subject, and a setting or style to stimulate your creativity.

Thinking Thingamabob (Free) A creative thinking tool for all ages that helps you easily generate new ideas.

75 Tools for Creative Thinking (Free) A card set of exercises that stimulate creative thinking, organized by the specific stage of the creative process.

**Mind Tools HD** (Free) Learn more than 100 management, business, and personal productivity skills, including creative thinking.

Fast Strategy (Free) A flip-deck of strategic tips and quick insights from ad agency creative directors, planners, and CEOs, intended to trigger creative solutions.





**iBrainstormer** (Paid) A mind-mapping tool for brainstorming ideas that includes the ability to add pictures and print.

**Idea Sketch** (Free) A simple and easy-to-use tool for creating diagrams, mind maps, concept maps, flow charts, and more.

**iBrainstorm** (Free) A collaboration app that allows 2-4 people to create and edit ideas and "flick" them to each other in real time.

**Sketch Storm** (Paid) Spark creative thinking innovation and inspiration with this drawing app that incoporates brainstorming and visualization tools.

**Ideas for Writing** (Paid) Creative prompts, tips, and exercises to break through writer's block, or to just help you find inspiration.

The Inspiration Room HD (Free) Creative portal that allows you to keep up with the best in advertising, photography, illustration, marketing, and design inspiration from over 216 countries.

The iPhone and iPad apps listed here are presented for informational purposes only. OIC does not warrant, endorse, or receive any compensation related to these items. Consult the Apple iTunes Store for app prices and information.

## Quick Inspiration on the Web

Out of ideas? Behind this seemingly simple and sparse web page is creative inspiration in many forms for almost any word that you enter. Check it out.

http://ideas.bighugelabs.com/